

CALL FOR ARTISTS!

Calling All Burlington Writers and Artists
Culture Days at The Beachway
20 Commissions Available (Temporary Public Art Signs)



Award: \$400 per commission (design only), 20 commissions available

Deadline: Monday, July 29, 2024

Eligibility: Applicants must be a resident of Burlington, Ontario, Canada

For more information:

Kim Selman (she/her)

Arts and Culture Planner

Recreation, Community and Culture

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Apply Online:

www.burlingtonpublicart.com

Artist Opportunity

The City of Burlington's public art program is presenting a series of temporary public art signs at The Beachway as part of [Ontario Culture Days](#). Running from September 20 – October 13, 2024, the Ontario Culture Days Festival is an annual celebration of arts, culture and heritage taking place each fall across the province. The City of Burlington is pleased to be a 2024 Festival Hub.

To showcase the incredible work of local artists, we are commissioning 10 visual artists and 10 writers to display their work on temporary signs along The Beachway multi-use path. This project provides trail users with a unique way to enjoy art and learn more about the amazing creators in our community.

This call is open to Burlington-based artists and is open to all art forms that can be reproduced on a sign. This includes but is not limited to visual art, graphic art, illustration, photography, poetry, short story, non-fiction, etc. Photographs of three-dimensional artistic works such as sculpture, fashion and craft may also be submitted. Artists may submit existing work or proposals for new work.

Design Criteria

All artwork will be printed on a standardized sign template (please refer to the photos on page 1 of this document). The maximum dimensions of the artwork space are 22" width and 18" height. Artwork must adhere to the following criteria:

- Suitable for presentation in a public space, for all ages (i.e., the artwork may not contain profanity, hate speech, graphic imagery, etc.).
- Be easily legible to pedestrian traffic, artwork that incorporates text must adhere to AODA (Accessibility for Ontarians with Disabilities Act) guidelines.
- Writing pieces must be **250 words or less**. Please consider formatting requirements of your submission (i.e., if your submission requires multiple line breaks, spacing, etc. the word count should be reduced to allow space for this).
- Visual artwork must be scalable to a maximum of **22" width and 18" height or less**.
- Visual artwork must be supplied as a high-resolution digital image suitable for printing.
- A brief artist biography will be included on the sign.
- The City of Burlington will provide all graphic design and printing services required to produce the signs.

Eligibility

This project is open to Burlington residents. Artist collectives and/or artist-led teams are also encouraged to apply. The Burlington public art program strongly encourages applications from equity-seeking communities, from individuals who identify as Indigenous, Black, People of Colour, Persons with Disabilities, and 2SLGBTQ+ and/or persons living at intersectionalities.

Award

The award for this project is \$400 (CAD, exclusive of HST). Successful artists will need to supply the City of Burlington with a digital artwork file ready for printing and the rights to reproduce the artwork for the purposes of the Culture Days at The Beachway project. The City of Burlington will pay for all costs related to the production, installation and maintenance of the signs.

Artwork Location

The artwork will be installed along The Beachway’s multi-use trail. This 2-km. route of lakeside trails runs from Spencer Smith Park to the canal. In addition to the trails, The Beachway features a sandy beach, an outdoor pavilion, playground and seasonal concessions. The public art signs will primarily be concentrated on the section of the path located near the playground, pumphouse building and pavilion.

Estimated Project Timeline: 2024

Deadline	Activity
July 29	Call for Artists responses due
By August 12	Successful artists selected
September 9	Final artwork files due
September 20 – October 13	Artwork installed for duration of Culture Days celebration

Application Deadline and Receipt

All applications are due on or before Monday, July 29, 2024, by 11:59 p.m. Applications must be submitted online using the online application portal Submittable. Incomplete applications or those received after the deadline will not be accepted.

All applicants will receive notice via email that their application has been received. If you do not receive a verification email following the submission of your application (don’t forget to check your junk mail first), please contact kim.selman@burlington.ca or 905-515-9334.

The City of Burlington and the Selection Panel reserve the right to not recommend any application, proposal or finalist and to terminate or re-advertise any project.

Application Package

Applications may be submitted online: <https://burlingtonpublicart.com/calls-for-artists/>

Please note, only one submission per applicant will be considered. Please do not submit multiple applications or artwork submissions. Applications must include the following information:

- 1. Artwork Statement:** Please provide a brief statement (maximum 150 words) outlining your artwork concept.
- 2. Artwork or Writing Submission:**
 - Visual Art Submission: You may submit an existing artwork for consideration or a preliminary sketch of a proposed concept. Artwork can include visual art, photography, digital illustration, photography of artistic work such as sculpture, craft, etc.).

OR

- Writing Submission: Submissions must be a maximum of 250 words. Submissions may be from existing or newly created work. It may be a stand-alone piece such as a poem or short story or an excerpt from a larger piece.
- 3. Artist Biography:** Please provide a short (maximum 50 words) artist biography written in the third person. This biography will be included on your sign if your application is selected.

Questions? We're Here to Help!

Please don't hesitate to contact us if you have any questions or need help with the application process:

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